

ROCKCOTE EcoStyle Flat

ROCKCOTE EcoStyle Flat is a premium quality, water-borne flat paint that is user friendly & environmentally friendly. Suitable for interior application, ROCKCOTE EcoStyle Flat is an emulsion based product providing maximum adhesion to all properly prepared building substrates and drying to a tough scrubbable flat finish. This zero* V.O.C. (Volatile Organic Compound) paint is ideal for users who are health conscious & concerned about environmental air pollution and indoor air quality. Areas painted with ROCKCOTE EcoStyle Flat have no lingering paint fumes.

ROCKCOTE EcoStyle Flat is made from high grade components, provides excellent opacity and will not support the growth of mould, mildew or fungi.

PERFORMANCE & PROPERTIES

- Environmentally friendly paint manufactured without the use of VOC's [Volatile Organic Compounds] or dangerous chemicals.
- Low odour, does not release toxic fumes either during or after application.
- Stylish flat finish available in a wide range of pale decorative colours.
- Water-Borne product ensures easy application and clean up, very low roller spatter.
- Washable. Once dry, can be washed after one week curing.
- Confirmed by external laboratory testing to be highly stain resistant and cleanable.

Typical Uses

ROCKCOTE EcoStyle Flat is suitable for use on all properly prepared common building substrates such as, plasterboard, fibre cement sheet, white set plaster and cement render.

Limitations

- Not for use over powdery unbound or loose surfaces.
- Not for exterior use
- Not suitable for areas that may be submerged in water or subject to continual damp
- Not suitable for use over unsealed hardwood
- Do not store product that has been thinned with water for more than three days

SURFACE PREPARATION

Brick, Block, Cement, Fibre Cement Sheet

Ensure the surface is free from loose material. Use a wire brush or scraping tool to remove peeling, flaking or loose material.

Ensure the surface is clean, dry and free from release agents, oil and grease. Use a mixture of liquid detergent and warm water to clean. Flush all cleaned surfaces with clean water and allow to fully dry. Patch and fill holes and cracks with ROCKCOTE Smooth Sanding Patch.

Remove all mould, mildew or fungi and treat these areas with diluted bleach at (1:10) mixture and then clean with a proprietary antifungal and algal wash with residual activity. Ensure that any new cement or concrete is fully cured and that the substrate moisture content is 15% WME or lower before painting.

Apply one coat of ROCKCOTE EcoStyle Sealer/Undercoat. Apply one or more coats of ROCKCOTE EcoStyle Flat.

Previously Painted

Ensure the surface is free from loose material. Use a wire brush, scraping tool and/or sander to remove peeling, flaking or loose material.

Ensure the surface is clean, dry and free from release agents, oil and grease. Use a mixture of detergent and warm water to clean and flush all cleaned surfaces with clean water. Allow the surface to fully dry and check that the moisture content is 15% WME or lower before painting.

Previously Painted cont...

Sand any non porous surfaces such as glossy painted areas. Patch and fill holes and cracks with ROCKCOTE Smooth Sanding Patch.

Remove all mould, mildew or fungi and treat these areas with diluted bleach at (1:10) mixture and then clean with a proprietary antifungal and algal wash with residual activity. Ensure that any new cement or concrete is fully cured before painting.

Apply one coat of ROCKCOTE EcoStyle Sealer/Undercoat. Apply one or more coats of ROCKCOTE EcoStyle Flat.

Plaster Board (Paper Covered)

Ensure the surface is free from loose material. Wipe down to ensure the surface is clean, dry and dust free. Patch and fill holes and cracks with ROCKCOTE Smooth Sanding Patch.

Apply one coat of ROCKCOTE EcoStyle Sealer/Undercoat then two coats of ROCKCOTE EcoStyle Flat. Pre-coat any absorbent plaster joints with ROCKCOTE EcoStyle Sealer/Undercoat. Do not sand the paper surface of plasterboard.

Timber and Hardboard

Ensure the surface is free from loose material.

Ensure the surface is clean, dry and free from dirt oil and grease. Use a mixture of detergent and warm water to lightly clean but do not allow timber to become saturated or heavily wet. Allow the surface to fully dry and check that the moisture content is 15% WME or lower before painting.

Sand any non porous surfaces such as glossy or sealed timber. Patch and fill holes and cracks with ROCKCOTE Smooth Sanding Patch.

Apply two coats of ROCKCOTE EcoStyle Sealer/Undercoat and lightly sand each coat back when dry before applying one or more coats of ROCKCOTE EcoStyle Flat.

APPLICATION

- Can be applied by brush, roller or spray. For best results, use a 9-10mm synthetic sleeve.
- Keep the lid on the pail except when pouring paint into the roller tray or painting container.
- Cover rollers, paint trays and brushes with cling wrap to minimise evaporation for the duration of breaks from painting greater than one hour long.
- Carefully remove any dry or wet skin from the inside top area of the pail or surface of the paint before thoroughly stirring contents before use.
- Only thin enough paint required to complete a job session. Do not thin the entire contents unless the intention is to use all the contents at once. Do not return thinned out paint to the pail if paint is to be stored for more than three days. Wet the brush or roller with water and remove all excess water before painting.
- Apply evenly with a clean, good quality brush. For best results use a synthetic bristle trim brush with a feathered tip. Once an even coat has been achieved, allow the wet paint to self-level out.
- Suitable for spray application by conventional spray, HVLP or airless spray. For airless spray use 0.015 to 0.017 inch spray tips and adjust flow rate and fan width to minimise water required to thin.

Thinning	ROCKCOTE Ecostyle Flat can be thinned with clean water at up to 5% by volume immediately before use. Do not add water to ROCKCOTE Ecostyle Flat that will be stored for more than 3 days.
Clean Up	Clean with water immediately after use. Semi-dry films can be removed with warm water and detergent. Recently dried material can be removed with methylated spirits.

Drying (55% Relative Humidity, 25°C)	Touch dry in 1 hour. Dry to recoat in 2 hours. Full Cure in 7 days. (Dry times vary with changes in temperature and humidity. Drying will be slower at higher relative humidity and/or lower temperature). Only paint with ROCKCOTE EcoStyle Flat if air and substrate temperature is in the range of 3°C to 35°C during application and drying.
Pack Size	1lt, 4lt & 15lt
Finish	Flat
Maintenance	Any identified damaged should be repaired as soon as possible. Refer to ROCKCOTE specification on General Maintenance.
Durability	Excellent interior. Exterior ^ (see paragraph on "Limitations") #
Volume Solids	41%
Film Thickness	Wet Film thickness approximately 71 microns. Dry Film Thickness approximately 29 microns
Usual number of coats	2

The application of EcoStyle Flat is a specialist procedure and should only be carried out by a skilled and experienced applicator.

THEORETICAL COVERAGE RATES

Approximately 14m²/L on a sealed surface.

NB: Figures are a guide only. Coverage rates vary according to application technique and substrate preparation.

STORAGE, SAFETY & HANDLING

- Refer to ROCKCOTE MSDS for EcoStyle Flat.
- If you can't use your leftover paint give it to someone who can. Consider giving your paint to friends and neighbours or local community groups such as Scouts or charity groups undertaking community work.
- Residual small amounts of leftover paint on brushes and rollers should be wiped onto old newspaper and allowed to dry rather than being washed down the sink.
- Residual paint in the pail should be allowed to dry before disposal. Dried paint films should be disposed of in normal rubbish bins.
- Dried ROCKCOTE EcoStyle paint has very poor adhesion to the plastic pails it is sold in, so dried paint in the pail can normally be peeled off and the pail can be used for another use such as storing fishing tackle or garden tools. The pails are also approved for recycling by most municipal councils in Australia.
- ROCKCOTE EcoStyle Paint is suitable for disposal through the RA Industries Reclaimer Portable Paint Wash Recycling System.

^ ROCKCOTE EcoStyle Flat may dry rapidly without the addition of an auxiliary wet-edge extender in hot weather or over unsealed high suction surfaces due to the omission of VOC solvents commonly used in water-borne paints.

* ROCKCOTE EcoStyle Flat contains no added raw materials classified as VOCs under APAS (Australian Paint Approval Scheme) guidelines; however there are small amounts of residual VOC in the paint due to residual VOC content in some of the raw materials used.

Indemnity ROCKCOTE Enterprises Pty Ltd will not accept responsibility for any misuse of this product or if not applied by a skilled and experienced applicator and in accordance with our technical specifications. Due to our policy of continuing product improvement Rockcote Enterprises Pty Ltd reserves the right to change these specifications without further notice.